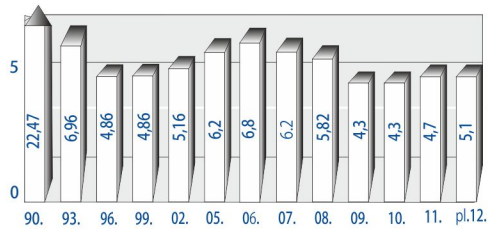
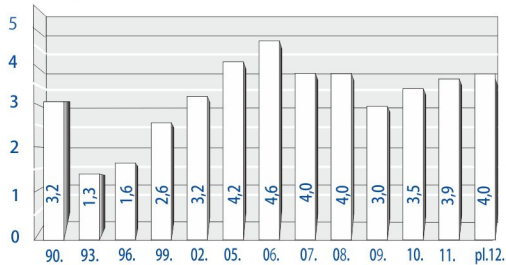


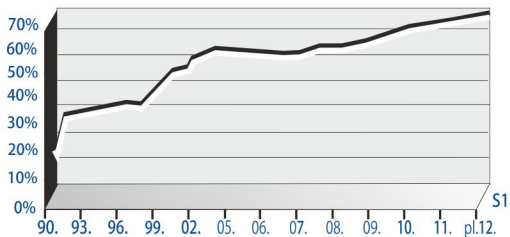
total turnover (mill. EUR)



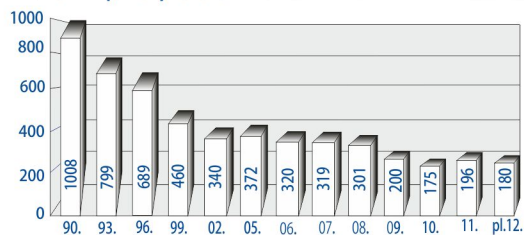
export (mill. EUR)



export percentage of total turnover

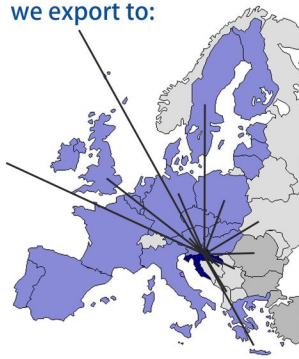


employees



2012th: *12 % university *56 % secondary *32 % primary

we export to:



Austria
Bosnia and Herzegovina
Canada
England (UK)
France
Germany
Greece
Iceland
Italy
Kazakhstan
Montenegro
Poland
Portugal
Romania
Russia
Serbia

Slovenia
Switzerland
Syria
UAE
Ukraine
USA

republic of croatia



area: 87609 sq.km.²
population: 4,290,612 inh.
capital: Zagreb (792,875 inh.)

Industrial centres: Zagreb, Osijek,
Split, Rijeka, Karlovac, Sl. Brod

The city of KARLOVAC was founded on July 13th 1579 in the valley of river Kupa, 45 km southwest of Zagreb. Karlovac is a very strong industrial and traffic centre with some 60.000 inhabitants and special developed and longstanding tradition in mechanical engineering, metal, food and printing industries. Its eminently favourable geographic position and excellent highway connections to all major European cities make it an excellent site for doing business.

WE LOOK FOR PARTNERS IN JOINT VENTURE AND OFFER:

- * 7000 m² of arranged production space in Karlovac
- * quality business infrastructure
- * organization of production



Production and trade of metal-ware
M.Laginje 10, 47000 Karlovac, HRVATSKA · CROATIA

Phone: **385/*47 / 64 50 66 · 64 55 70 · 64 55 61

Telefax: **385/*47 / 64 55 59 · 64 55 69

e- mail: kordun@kordun.hr · export@kordun.hr

prodaja-alati@kordun.hr · prodaja-lav@kordun.hr

www. **Kordun**.hr

RECOGNIZED AND STABLE QUALITY

march 2012



Strohal^S
Strohal
FAMILY
INOX 18/10



Rosen & Thal

Villeroy & Boch
1748

Sheffield Metal Co



pro horeca

ALATI



BRATSTVO
Strojevi za obradu drva

company profile

www. **Kordun**.hr

Certificated according to DIN EN ISO 9001:2000
through **DVS ZERT** e.V. No. of register: **HR-98-004**

MISSION - Producing high quality products and continuous development of market competition.
 VISION - To enable the best market value providing complete service.
 GOAL - Efficient production enabling advancing and contentment of employees.
 STRATEGY - Investing in human resources, technology and developing products to insure the increase of trade with continuous improvement of business system.

KORDUN has a tradition since 1916 and its name is well known for high quality products. The quality of our products has been certified according to ISO 9001 requirements and obtained DIN EN ISO 9001:2000 is a proof of quality assurance.

KORDUN offers expert, skilled and excess productions capacity for all types of cooperation: joint venture, franchising, etc.

production program

KORDUN group's production program encompasses more than 3.000 products, which are result of our own intellectual and technological potentials, as well as our cooperation with several worldwide famous companies. Products of both production programs are made of high quality steels supplied by best-known international steel companies. We are the largest suppliers of cutlery and tableware for restaurants, hotels and other institutions in Croatia. We are also the largest manufacturers of tool products for woodworking industry in Croatia.

KORDUN ALATI Ltd. woodworking tools and cutters

Kordun alati produces all types of high quality tools and equipment for primary and secondary treatment of wood and its exploration and cultivation. This assortment includes cutters and gang, circular, band and handsaws, as well as parts for STIHL chain saws. We produce industrial cutters for paper, leather, gum and other manufacture industries. Through our experts-team we provide all our customers with quality service and technical support in selection and construction of tools, as well as in appropriate use and maintenance.



Production and machine service for primary treatment of wood and tools sharpening.

REFERENCES ARE LONG TIME BUSINESS COOPERATION IN TERMS OF:

* production for company STIHL, Germany (A class supplier) & STIHL Virginia, USA & STIHL Brasil - since 1976

REFERENCES BRATSTVO (BTS)

* Production of complete sawmill plant and mashinery for sharpening and maintenance of tools. We cooperate with saw-mills from whole Croatia, BiH, Serbia, Montenegro, Macedonia, South East Europe, Switzerland, Hungary and Poland.

KORDUN LAV Ltd.



cutlery and tableware

Kordun lav produces a wide range of top-designed cutlery and tableware for all purposes and occasions.

The original design of our products has been developed by our highly educated and trained experts and with use of modern computer software.

Our cutlery is made of high quality stainless steel INOX 18/10. The whole assortment is available in matte, satin and gold-plated varieties.

Strohal Supreme - exclusive brand of the highest quality assortment in silver plated, gold plated and special coverings performances, design items and artistic works.

An in-house workshop that manufactures and maintains tools and machines supports production.



Top quality Kordun's cutlery is offered as consumer goods under brands:

Strohal^S supreme gifts, silver plated, gold and DLC plated design collection

Strohal EXCLUSIVE (5,0 - 3,5 mm) BAROK (3,5 mm)
 ELITE (3,0 mm) ROCOCO (3,0 mm)
 ELEGANCE (2,5 mm)

FAMILY (1,5 - 2,5 mm) KARLOVAC, BARBARA,, KATARINA, PLITVICE, HVAR, ANA, PULA, KARLA

horeca (1,5 - 5,0 mm) catering equipment program

CROATIA AIRLINES and CROATIAN ARMY are using our cutlery.

REFERENCES

Equipping almost all famous hotels and restaurants along the South&Eastern Europe. We are exhibiting at: Macef - Milano, Maison&Objet - Paris, Ambiente - Frankfurt, Gulfood - Dubai, JMZV - Zagreb, Fair - Beograd, Promo - Mostar

REFERENCES ARE LONG TIME BUSINESS COOPERATION IN TERMS OF:

* production for company VILLEROY & BOCH, Germany - since 1998

* production and distribution agreement with METAL SHEFFIELD COMPANY, England - since 2000

* production agreement with ROSENTHAL, Germany - since 2001

KORDUN MARKETING Ltd.

Kordun marketing is a manufacturing and service company, which provides services of sales, marketing, logistics, warehousing and financial services to other companies within Kordun Group.

20 KEYS Project is conducted through all the companies within the Kordun Group as a way of improving operational efficiency, along with project management.



AMBIENTE Frankfurt, 2011th

MAISON&OBJET Paris, 2011th

Upon Kordun marketing are also acting our retail stores; Retail store Karlovac and Service for tools.



history

LUNA - was established in 1916 and was producing kerosene lamps

LAV - was established in 1921 and was producing cutlery knives and cutters for the shoe industry

ALPA - was established in 1935 and was producing chromium-plated cutlery and knives

KORDUN - was established in 1947 and it has been producing all types of machine-saws, handsaws and cutters. As well as full range of well designed cutlery and tableware.

Since 1962 our company has been located at the present site in Karlovac (45 km from Zagreb) and the former plants from the four different locations are now situated in one place. Since November 27th 1993, KORDUN has functioned as a joint-stock company and since July 1st 1999 we are organized as Kordun group:

- KORDUN ALATI Ltd. - Capital 1.869.918,70 EUR
- KORDUN LAV Ltd. - Capital 2.468.563,69 EUR
- KORDUN MARKETING Ltd. - Capital 580.135,50 EUR